

DANIELA CACCIA



MEDIA KIT



ABOUT ME
AUDIENCE/FOLLOWING
AESTHETIC
VALUES
BRANDS I'VE WORKED WITH
PARTNERSHIP
CONTACT

DANIELA CACCIA CRAFTS **EVOCATIVE, SENSORIAL** CONTENT THAT CONNECTS COMMUNITIES WITH BRANDS ACROSS **TRAVEL, WELLNESS, BEAUTY, FASHION,** AND **LIFESTYLE**, GUIDED BY **BAREFOOT LUXURY** AND **CONSCIOUS LIVING**. AN EXPLORER AT HEART, SHE TELLS STORIES ROOTED IN A DEEP RECONNECTION WITH NATURE INFUSED WITH MAGIC, ELEGANCE, AND MODERN FEMININITY. THE TONE OF VOICE IS BUOYANT AND UPLIFTING, CREATING EXPERIENCES THAT FEEL BOTH **ASPIRATIONAL** AND **GROUNDLED**, WHERE CRAFTSMANSHIP, **WELL-BEING,** AND **INTENTION** TAKE CENTER STAGE. HOLDING A MASTER'S IN INTERNATIONAL MANAGEMENT, SHE BRINGS REFINED **MARKETING EXPERTISE** SHAPED ACROSS **EUROPE, ASIA PACIFIC,** AND **THE MIDDLE EAST**, COLLABORATING WITH **LUXURY BRANDS, WELLNESS DESTINATIONS,** AND **HOTELS**; WHERE LUXURY MEETS SOUL AND TRAVEL BECOMES A PATHWAY TO BEAUTY AND MEANING.

ABOUT DANIELA



AT A GLANCE

FOLLOWERS

40K

ENGAGEMENT RATE

17%

AUDIENCE

AGE RANGE

80% 25-44 YEARS

TOP LOCATION

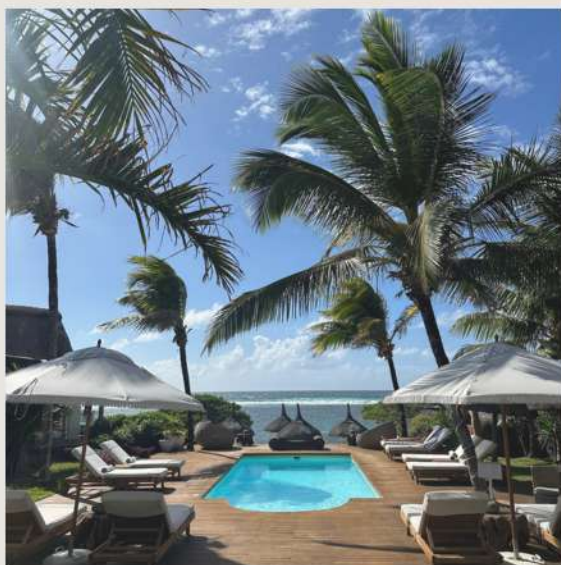
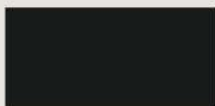
IT UAE US SG

GENDER

60% FEMALE



organic - elemental - soulful - aesthetic - timeless - effortless-



AESTHETIC

WELL-BEING

CONSCIOUS LIVING

EFFORTLESS STYLE

SLOW TRAVEL

ELEMENTAL BEAUTY

SILENT LUXURY

AUTHENTICITY

CONNECTION

Defined by how it feels, not how it's seen.

A quiet expression of luxury, rooted in nature, shaped by intention, and defined by experience rather than display.

Travel, well-being, and lifestyle become a way of living slowly and consciously.

KEY BRANDS I'VE WORKED WITH

Traveling



Fashion & Beauty



MELISSA ODABASH



PARAVEL



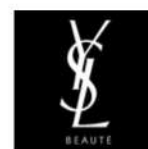
EVARAE



Maison 21G
PARIS

MARC JACOBS

OLIVER PEOPLES
OOVVOO



sisley
PARIS









ONITSUKA
TIGER



RUST THE BRAND



PYAR IS LOVE



PEONY



DIGITAL COLLABORATION



BAMBU INDAH

PARTNERSHIP

THE NATURE AND SCOPE OF EACH COLLABORATION DEPEND ON THE BRAND
AND CAMPAIGN OBJECTIVES.INDICATIVE INVESTMENT:

POST / \$400

CAROUSEL / \$800

VIDEO / \$1400



GET IN TOUCH

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